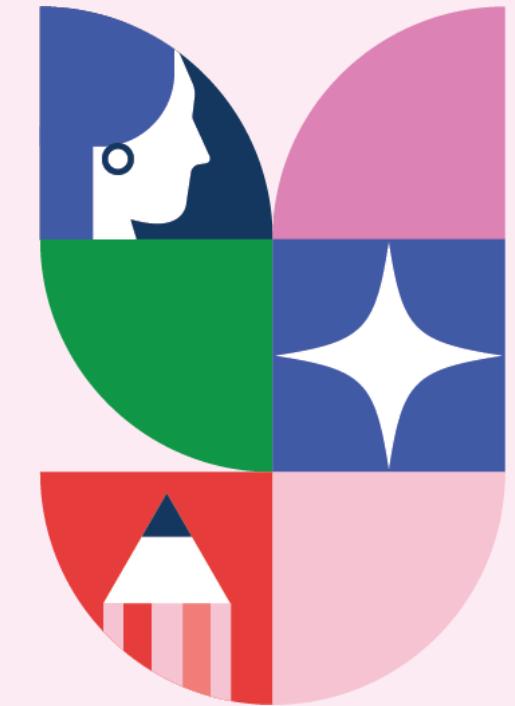




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Your AI SAKHI for Shaping Horizons with Digital Awareness

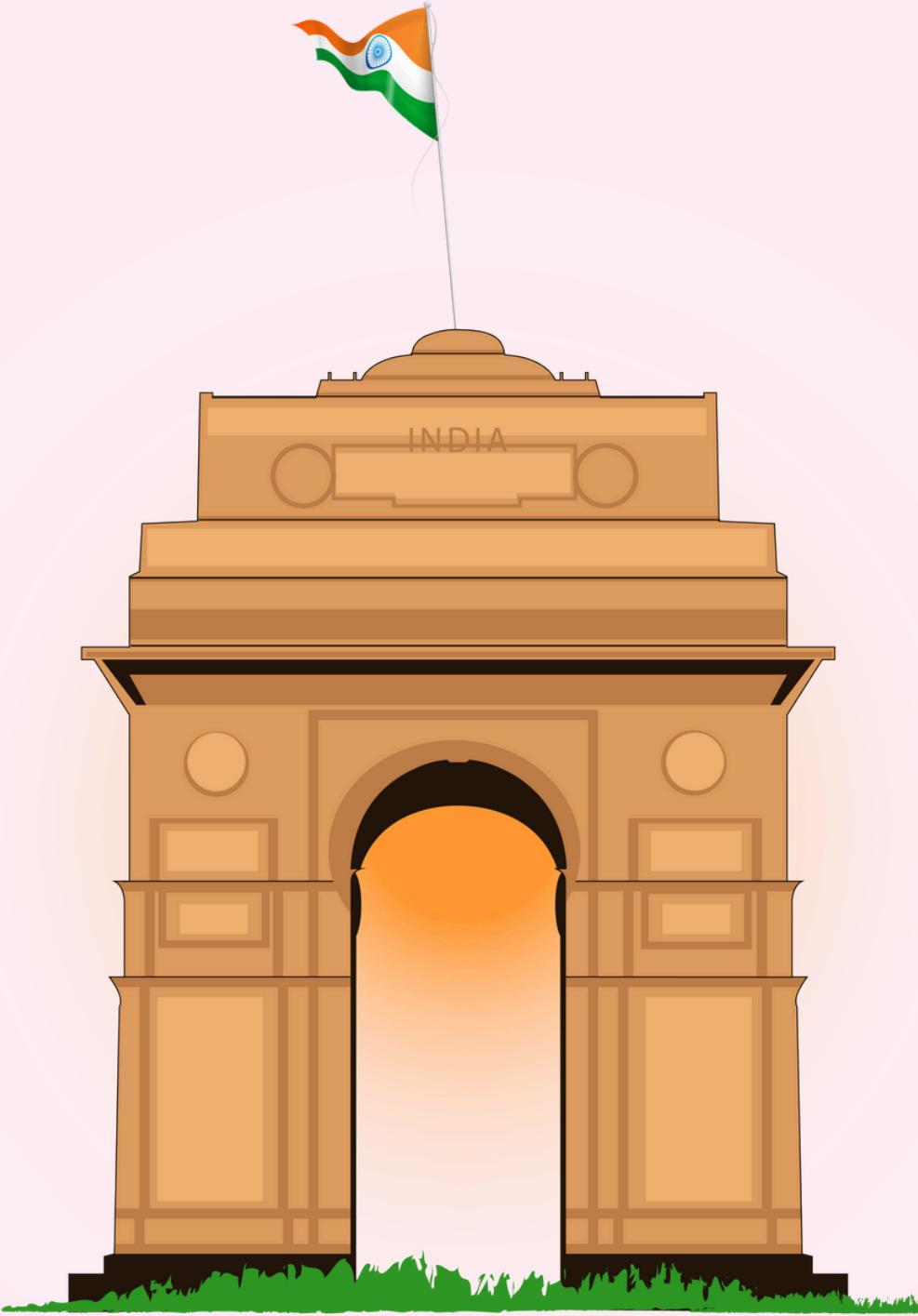


‘India

Today [The Why ?]

- **India today:** roughly **48.4%** of our population are women
- About **56% of Indians** used the internet at the start of **2025**
- **India ranks 46th in the 2024 Government AI Readiness Index, leading our region yet showing there is more to do to scale responsible AI capacity nationwide.**

Sources: Trading Economics, Data Reportal, Oxford Insights





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WHY? AI Literacy Matters !

AI is not just a technology for labs

It's already a tool people meet on phones, in government services, and in job adverts.

If people don't know how to use AI safely and wisely, its benefits won't reach households and communities.

Recent national advisories warn India must urgently scale AI education and talent pipelines.

Sources: The Times of India





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ANJALI SHARMA

College Student, Mirzapur, Uttar Pradesh

Higher Female Enrollment in Mirzapur Division

- Mirzapur division (Including Mirzapur, Sonbhadra, and Bhadohi districts) shows approximately **18,000 more female students** enrolled in higher education than male students as of 2022-23.

Limited University Infrastructure Creates Access Barriers

- Mirzapur district has minimal higher education infrastructure, with Uttar Pradesh identified as having among the fewest universities per lakh population in India far below the national average.

Declining but Still Significant Youth Unemployment

- Uttar Pradesh's urban youth unemployment rate (15-29 years) decreased from **19.2% in Q1 FY25** to **16.8% in Q3 FY25**, showing improvement but still affecting nearly 1 in 6 young people.



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NISHA GOGOI

Anganwadi Worker, Northeast Region

Low Honorarium Despite Critical Frontline Role

- Anganwadi workers in Northeast India earn ₹11,500 - ₹13,000 per month (₹11,500 fixed + ₹1,500 state top-up in Meghalaya).

Limited Educational Background but High Experience

- Anganwadi workers typically have 10th-12th standard education, with some holding graduate degrees but lacking digital skills.
- Majority (60%) have 10+ years of work experience, meaning they're experienced community health workers but trained in traditional analog systems.

Women Dominated Frontline Workforce with Limited Economic Mobility

- Nearly 100% of Anganwadi workers are women serving 400 - 800 population per center under the Integrated Child Development Services (ICDS) scheme.



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ROHINI BHARTI

Self Help Group, Bihar

Massive Scale: India's Largest State SHG Program with Over 1.2 Million Groups

Limited Education but Growing Economic Independence



Bihar's JEEViKA program mobilizes 12+ million rural women across all 534 blocks in 38 districts through 1.2 million+ Self-Help Groups and 98,000+ Village Organizations.

Income Gains but Digital Divide Persists as Major Barrier



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YASHODA AI

Components

Yashoda AI is an AI literacy program designed for low-barrier learning, local language, and practical outcomes.

Career Understanding: career maps, short course guidance, AI interview practice.

Digital Safety & Cybersecurity: scam recognition, secure payments, data privacy basics.

Community Tools & Workflows: local AI tools for health reminders, pricing, and evidence triage.



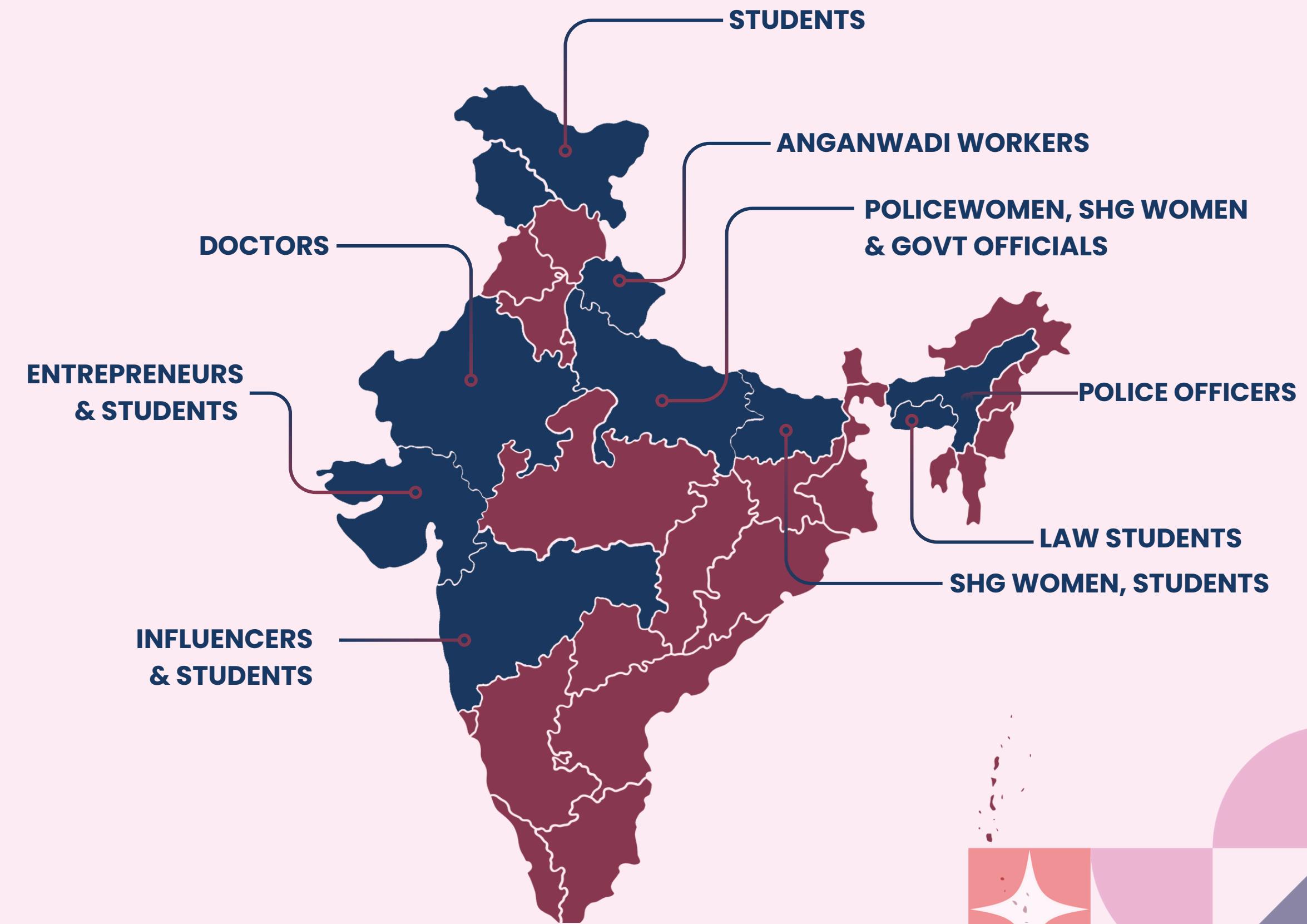


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Journey So Far

STATES
1019
CITIES
3000+
women trained





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THE YASHODA AI STORY

BEHIND THE NUMBERS

AI Tool Familiarity & Usage

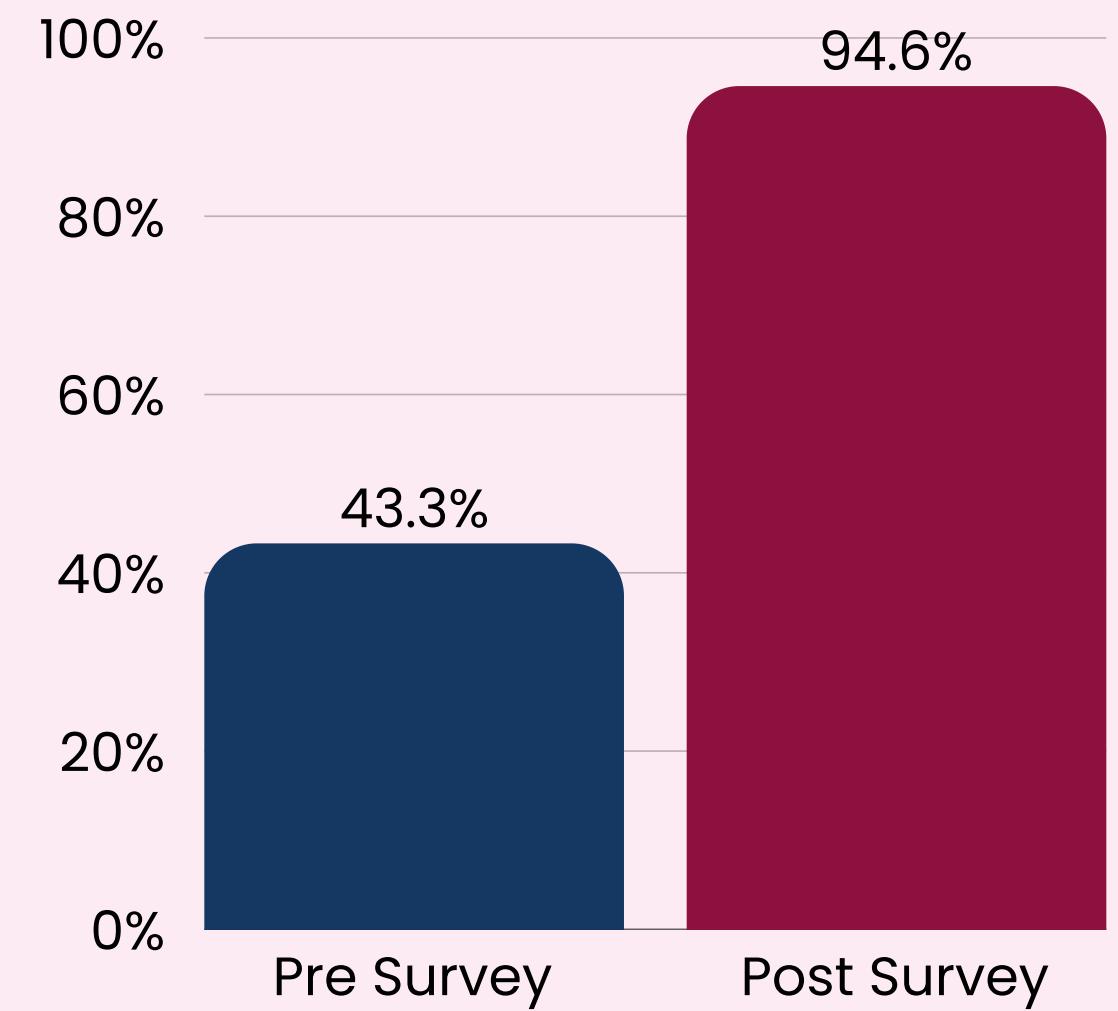
Pre-Survey: 43.3% were using or aware of AI tools

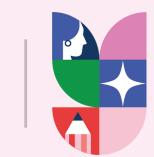
Post-Survey: 95% feel confident using AI tools

Changes

+51.7

PERCENTAGE POINTS





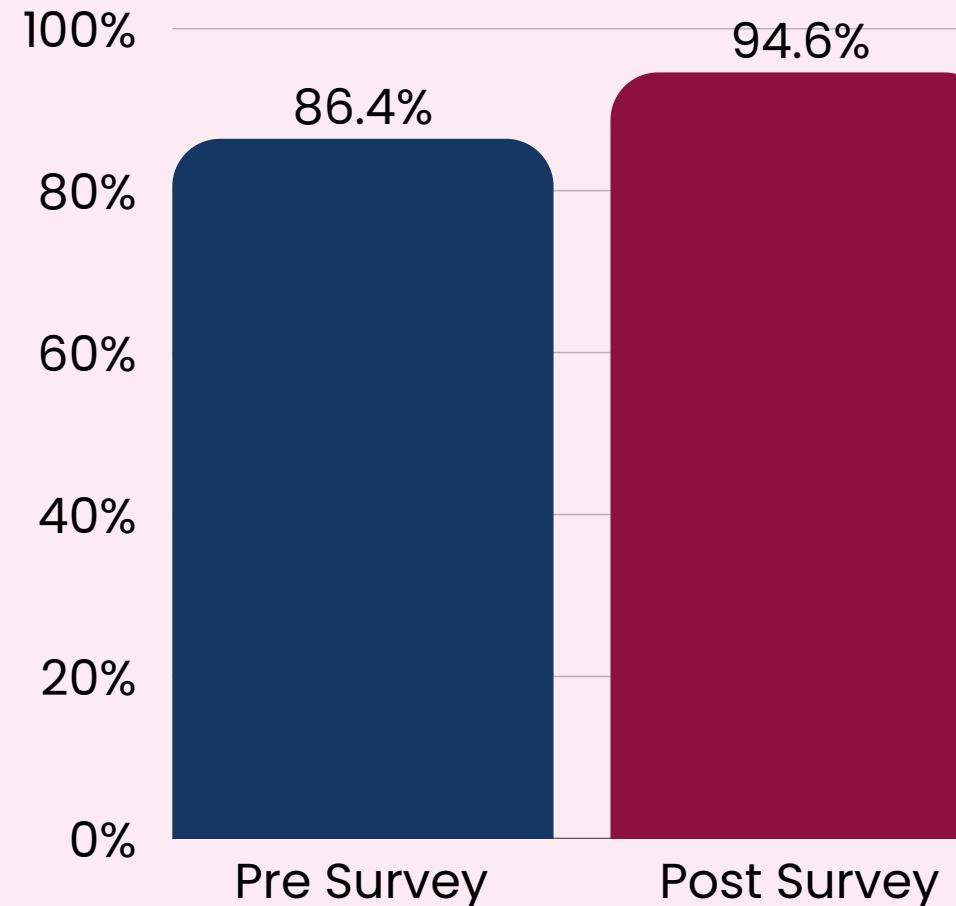
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AI & Related Career Understanding

Pre-Survey: 86.4% believed AI would affect their field

Post-Survey: 94.6% now understand AI's career impact



Changes

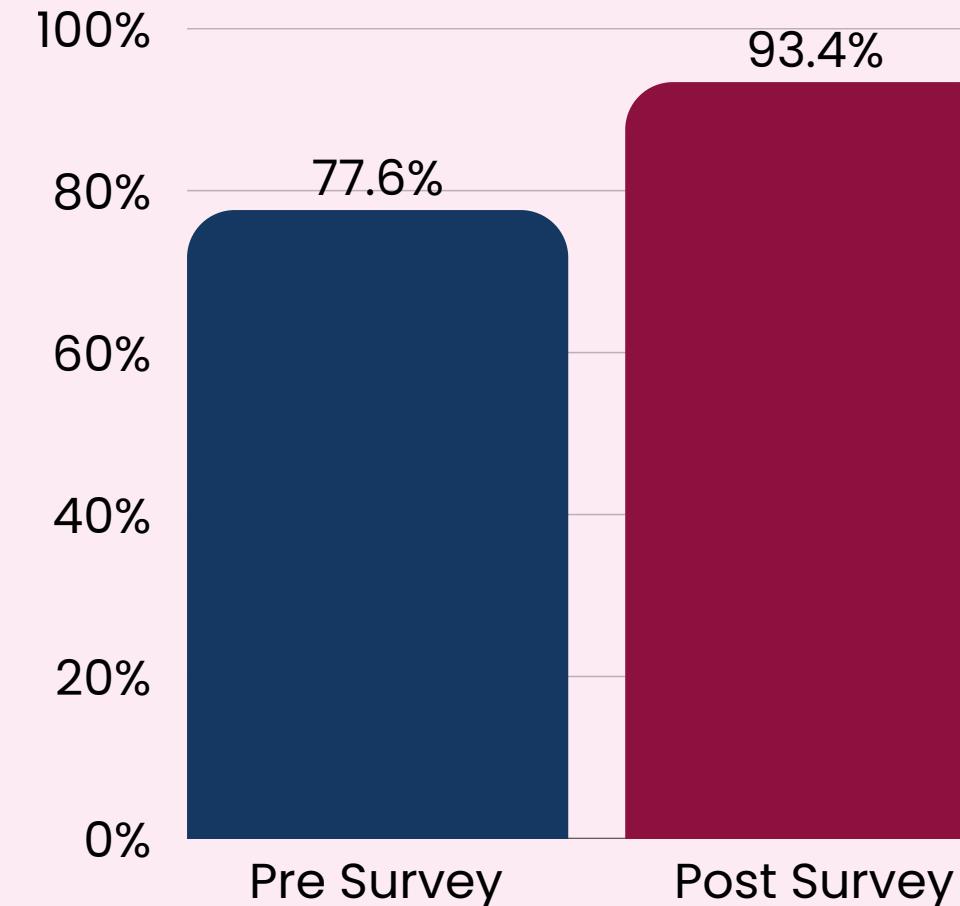
+8.2

PERCENTAGE
POINTS

Confidence & Adaptability

Pre-Survey: 77.6% confident to adapt AI-driven changes

Post-Survey: 93.4% feel prepared to use AI for career goals



Changes

+15.8

PERCENTAGE
POINTS



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Cyber Awareness & Digital Safety

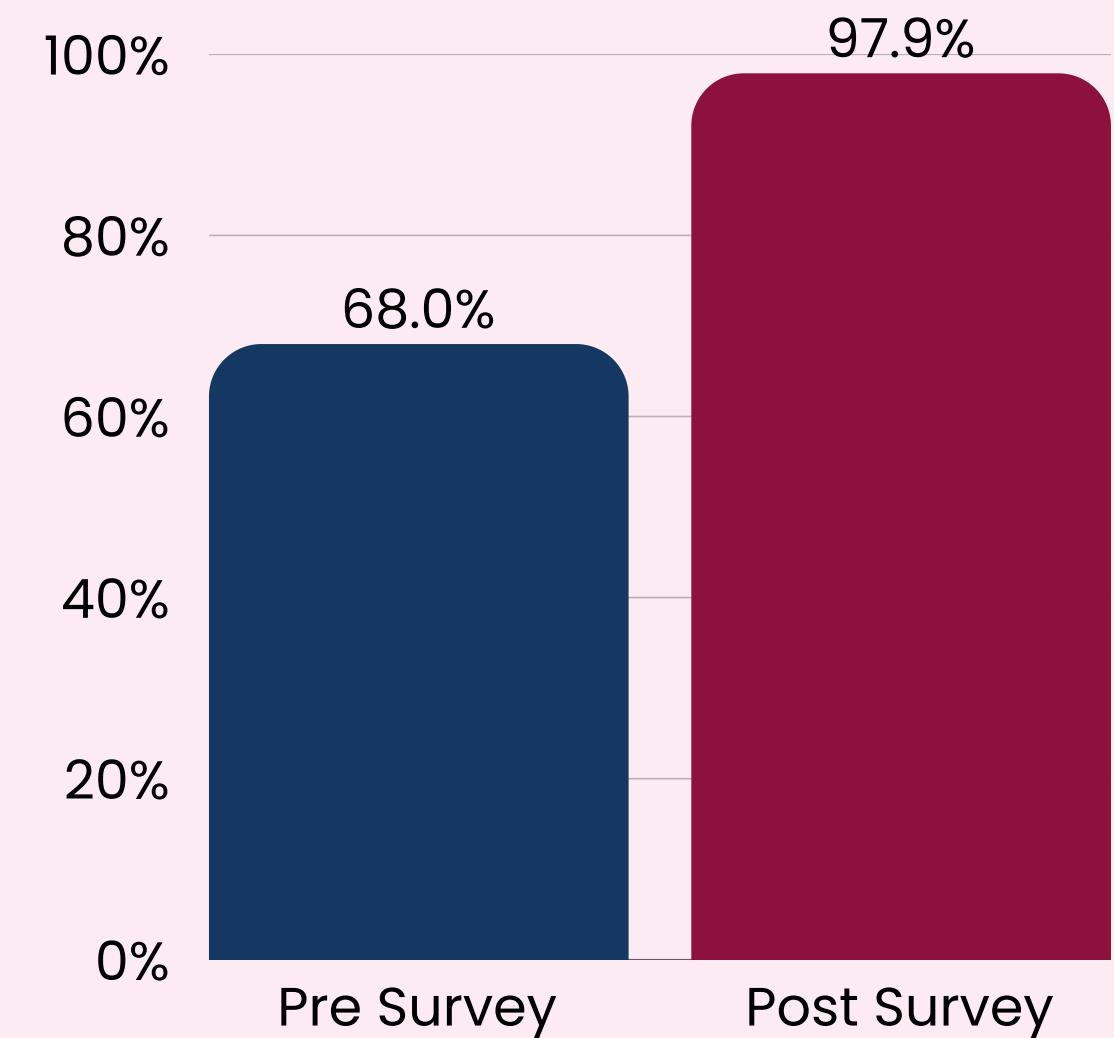
Pre-Survey: 68.0% aware of deepfakes and AI-generated scams

Post-Survey: 97.9% feel they can identify and report cyber threats

Changes

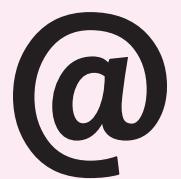
+29.9

PERCENTAGE POINTS

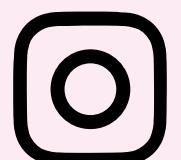




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THANK YOU

